
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 15

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION
UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934
OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934.**

Commission File Number 001-38393

DIGITAL MEDIA SOLUTIONS, INC.
(Exact name of registrant as specified in its charter)

4800 140th Avenue N., Suite 101
Clearwater, Florida
33762
+877 236-8632

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Class A Common Stock, par value \$0.0001 per share (the "Common Stock")
Warrants to Purchase Class A Common Stock (the "Warrants")
(Title of each class of securities covered by this Form)

None
(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports

Rule 12g-4(a)(1)	<input type="checkbox"/>
Rule 12g-4(a)(2)	<input type="checkbox"/>
Rule 12h-3(b)(1)(i)	<input checked="" type="checkbox"/>
Rule 12h-3(b)(1)(ii)	<input type="checkbox"/>
Rule 15d-6	<input type="checkbox"/>
Rule 15d-22(b)	<input type="checkbox"/>

Approximate number of holders of record as of the certification or notice date: less than 100 with respect to the Common Stock and less than 100 with respect to the Warrants, respectively.

Pursuant to the requirements of the Securities Exchange Act of 1934, Digital Media Solutions, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

Date: August 13, 2024

By: /s/ Anthony Saldana
Name: Anthony Saldana
Title: General Counsel, Executive Vice President of Legal
& Compliance and Secretary
