

September 7, 2022

Anthony Saldana
Executive Vice President & General Counsel
Digital Media Solutions, Inc.
4800 140th Avenue N., Suite 101
Clearwater, FL

Solutions, Inc.

Statement on Form S-3
2022

Re: Digital Media

Registration

Filed on August 31,

File No. 333-267172

Dear Mr. Saldana:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Janice Adeloyle at 202-551-3034 or Lilyanna Peyser at 202-551-3222 with any questions.

Sincerely,

Division of Corporation Finance

Office of Trade & Services