SEC Form 4
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# FORM 4

Check this box if no longer subject

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Marinucci Joseph	2. Issuer Name <b>and</b> Ticker or Trading Symbol Digital Media Solutions, Inc. [DMS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Warmucer Joseph</u>		X Director X 10% Owner					
(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/21/2023	X Officer (give title Other (specify below) below)					
C/O DIGITAL MEDIA SOLUTIONS, INC.	00/21/2023	CEO and President					
4800 140TH AVENUE N., SUITE 101	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)		X Form filed by One Reporting Person					
CLEARWATER FL 33762		Form filed by More than One Reporting Person					
(City) (State) (Zip)	Rule 10b5-1(c) Transaction Indication						
	Check this box to indicate that a transaction was made pursuant t satisfy the affirmative defense conditions of Rule 10b5-1(c). See I	made pursuant to a contract, instruction or written plan that is intended to 10b5-1(c). See Instruction 10.					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 6. Ownership Form: Direct 2A. Deemed 7. Nature 1. Title of Security (Instr. 3) 2. Transaction 5. Amount of Execution Date, Transaction Securities Beneficially of Indirect Date (Month/Dav/Year) Beneficial if anv Code (Instr. 5) (D) or Indirect (Month/Day/Year) 8) Owned Following Reported (I) (Instr. 4) Ownership (Instr. 4) (A) or (D) Transaction(s) Code v Amount Price (Instr. 3 and 4) Class A Common Stock, Par Value **F**<sup>(1)</sup> 08/21/2023 5,851 D \$0.2788 220,797 D \$0.0001 per share

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares of Class A Common Stock required to be sold by Reporting Person to satisfy minimum statutory tax obligations on the vesting of previously awarded restricted share units in a non-discretionary transaction.

### **Remarks:**

## <u>/s/ Joseph Marinucci</u>

\*\* Signature of Reporting Person Date

08/23/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).