UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): August 25, 2023

Digital Media Solutions, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State of incorporation) 001-38393 (Commission File Number) 98-1399727 (IRS Employer Identification No.)

4800 140th Avenue N., Suite 101 Clearwater, Florida (Address of principal executive offices)

33762 (Zip Code)

(877) 236-8632

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, \$0.0001 par value per share	DMS	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b)

On August 25, 2023, Robbie Isenberg and Maurissa Bell, designees of Clairvest Group Inc. on the Company's Board of Directors, resigned from the Company's Board, effective immediately. Their decision to resign from the Board was not the result of any disagreement with the Company. Clairvest Group remains a shareholder of the Company, and in submitting their resignations, Mr. Isenberg and Ms. Bell indicated that Clairvest reserves its rights to nominate directors in the future pursuant to the terms of the Director Nomination Agreement, dated July 15, 2020, to which Clairvest Group remains a party.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 28, 2023

Digital Media Solutions, Inc.

/s/ Anthony Saldana

Name: Anthony Saldana

Title: General Counsel, Executive Vice President of Legal & Compliance and Secretary